



Primary ITO

Primary ITO

2020-2026 Strategic Intent

Leading vocational education in the primary sector

Continue to build a high trust partnership model

Through Mana to Mana engagement, partner with key stakeholders to refine sector delivery models and to develop vocational programmes which meet the demands of our industries.

Trust enhanced through authenticity and integrity with high levels of collaboration, setting and maintaining standards of performance and effective communication.

Ensure high learner achievement

With a focus on learner needs, the right learners are enrolled in the right programme at the right time to meet our commitment to learners, employers, industry, NZQA and TEC.

Continue to operate a sustainable education business

With strong organisational leadership and effective business systems and practices we build the capability of staff, focus on core products and partner with key stakeholders that delivers best practice alignment and integration across the organisation.

We enhance our quality systems and process of self-review by embedding an expectation of best practice within our organisation.

Internal trust enhanced through a culture of respect, authenticity and integrity with high levels of collaboration, celebration of success, recognition, setting and maintaining standards of performance and effective communication.